

→ Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) ED=Edgewood FR=Frontier GI=Cibola HI=History WA=Wabash EM=Empire GA=Arden GL=Gladstone IV=Vanhoe

Automobile Dealers—New Cars—(Cont'd)

PLYMOUTH-VALIANT SALES AND SERVICE

TOP TWO FROM CHRYSLER CORPORATION
PLYMOUTH Valiant

"FOR INFORMATION CALL"
ARDEN PLYMOUTH CENTER INC
2600 Arden Av IV 3-5541

DALTON MOTORS INC
14th & K HI 6-6751

VANDENBERG MOTORS
Alhambra Bl & L GL 2-4331

PONTIAC SALES AND SERVICE

THE ONLY CAR WITH TRACK WHEELS
PONTIAC!

"WHERE TO BUY THEM"
WARREN-VIVALDI PONTIAC
Downtown Sacramento Pontiac 16th & J GI 3-1721

R-J LINCOLN-MERCURY SALES INC
1631 K GI 8-8201
(See Advertisement Page 39)

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

RAMBLER SALES AND SERVICE

RAMBLER 6 or V-8
1714 K
AMBASSADOR
METROPOLITAN



"FOR INFORMATION CALL"
DEALERS

BARRON-SMITH RAMBLER
1714 K HI 4-8871

CITY OF RAMBLERS
2600 Fulton Av IV 3-8491

RENAULT-DAUPHINE-4CV—TOWN & COUNTRY RENAULT
1723 Fulton Av IV 3-5555

VALLEY RENAULT
1020-16th GI 3-8025

ROLLS-ROYCE SALES & SERVICE—OXFORD MOTORS LTD
15th & I GI 1-6701

SINGER SALES & SERVICE—PARKER MOTORS
1813 Fulton Av IV 3-3812

STUDEBAKER
—for your new dimension in motoring, The LARK
—for sports car fun, The SILVER HAWK

"WHERE TO BUY THEM"
AUTHORIZED SALES & SERVICE
CAPITOL STUDEBAKER CO
2900 Capitol Av GL 2-1461
CARMICHAEL STUDEBAKER
4922 Fair Oaks Blvd IV 3-2745
FRENCH MOTORS INC
8496 Florin Rd GA 8-1124

SUBURBAN MOTORS

2329 Fulton Av
(See Advertisement This Page)

SUNBEAM

FROM ROOTES MOTORS
Alpine

ALPINE — The all new sports car
RAPIER — The exciting family car
"FOR INFORMATION CALL"

PARKER MOTORS
1813 Fulton Av IV 3-3812

SUTTON MOTOR SALES
2211 Fulton Av IV 3-1301
(See Advertisement Page 39)

TAUNUS
GERMANY'S SMARTEST, LIVELIEST LOW-COST CARS!
TAUNUS 12M SUPER 17M SEDANS, COMBI WAGONS, DELIVERIES ABROAD ARRANGED.



"WHERE TO BUY THEM"
R-J LINCOLN-MERCURY SALES INC
1631 K GI 8-8201

Town & Country Renault
1733 Fulton Av IV 3-5555
(See Advertisement Page 38)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

TRIUMPH SALES & SERVICE

One of America's Lowest Priced, Over 100 H.P.M. Sports Cars
Triumph's Performance, Comfort, Styling, Gives 35 M.P.G.
For Genuine Parts & Efficient Service Call Any of the Authorized Dealers Below.



"WHERE TO BUY THEM"
DEALERS

TURNER MOTORS
2535 Arden Wy WA 2-5648

TURNER MOTORS
1831 J GL 1-6456

VALLEY RENAULT
1020-16th GI 3-8025
(See Advertisement This Page)

VANDENBERG MOTORS
Imperial-Plymouth Valiant Dealer
Alhambra Bl & L—GL 2-4331

VOLKSWAGEN AUTHORIZED SALES & SERVICE
HAINES MOTORS
2241 Fulton Av IV 3-6011

LASHER-NIELLO CO 1701 K GI 8-9114

VOLVO SALES & SERVICE
The Sensational Swedish-Built 5 PASSENGER FAMILY SPORTS CAR
"Compact Does Not Mean Economy, But... Volvo Does!"



"FOR INFORMATION CALL"
John's Motor Sales
6208 Fair Oaks Blvd IV 3-4678

TURNER MOTORS
2535 Arden Wy WA 2-5648

TURNER MOTORS
1831 J GI 1-6456

VonHouses's Sports Cars
1729 Fulton Av IV 3-6673

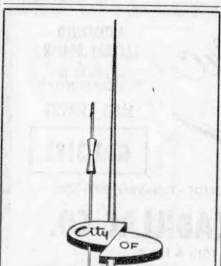
WARNING DIK CO
1201 Del Paso Blvd (NS) WA 2-4731

Warren-Vivaldi Pontiac 16th & J GI 3-1721

WILLIAMS LEW CHEVROLET CENTER
61 Camino Av & Fulton Av IV 7-7881

WINTER MOTOR CO
English Ford's Sales & Service
2900 Franklin Bl GL 2-4361

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.



"THE Community of Values"

NEW & USED CARS
SALES & SERVICE
2600 on Fulton Ave. IV 3-8491

RAMBLER

Factory Authorized Sales & Service

USED CAR LOT HI 2-5551
PARTS & SERVICE GI 3-6806

CALL HI 4-8871

BARRON-SMITH RAMBLER
1714 K

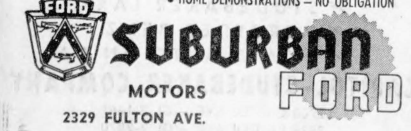
VALLEY RENAULT DAUPHINE



AUTHORIZED SALES — SERVICE — PARTS
Serving Entire Sacramento Valley
EASY FINANCING GI 3-8025 LOW DOWN PAYMENT
1020-16TH ST. SACRAMENTO

BEST FORD SERVICE

• FACTORY TRAINED MECHANICS
• SATISFACTION GUARANTEED
• HOME DEMONSTRATIONS — NO OBLIGATION



MOTORS
2329 FULTON AVE.
IV 3-6401

Automobile Dealers—Used Cars

A-1 AUTO BUYERS & SELLERS

GOOD USED SECOND CARS

2112 W Capital Av (WS) FR 1-7121

A & K Auto Sales Lot No 2
2700 Broadway GL 2-2631

ADMIRE & CONNOR MOTORS
TOP CASH FOR CARS OR EQUITIES
OUT OF STATE OR LOCAL
EASY TERMS — LOW DOWN PAYMENTS
2001 Broadway GL 1-8431

Aloise Jos
4760 W Capital Av (WS) FR 1-6268

ALS AUTO SALES
1012 Del Paso Blvd (NS) WA 2-5715
Anderson's Kar Market 2417-25th GL 7-4997

ARDEN PLYMOUTH CENTER INC
2600 Arden Wy IV 3-5541

BAILEY MOTORS
3040 Fair Oaks Blvd (C) IV 3-9578
Baldwin Auto Sales

Barron-Smith Rambler 1714 K HI 6-2551

BATEY CHEVROLET INC
516 Grove Bl & K HI 7-4929

BEAMER MOTOR CO USED CARS
2331 Broadway GL 5-9427
Bob Tapp Used Cars

Boulevard Auto Sales
3101 Sacramento Bl GL 2-5082

BROADWAY ANDYS
2501 Broadway GL 7-3767

BURTON MOTORS INCORPORATED
Cordova 13th & I GI 2-4392

BUSY BEE MOTORS
JACKSON MOTORS
Finest in Used Cars
Cash for Your Car GI 3-3317
1521 K

Cameron Pontiac Inc
1217 Del Paso Blvd (NS) WA 2-7111

CAPITOL CHEVROLET USED CAR DEPT

USED CARS AND TRUCKS GUARANTEED O.K.

Written Warranty
OPEN EVENINGS WEEK DAYS
15th & K—GI 1-6444

Capitol Motors Alhambra Bl & N—GL 1-9259
Capitol Motors 2417 Broadway—GL 7-7724

Capitol Sports Car Center
2901 V Capital Av (WS) FR 1-8268

Capitol Studebaker
2928 Capitol Av GL 7-8270

CARDWELL W L WALT
CLEAN CARS OUR SPECIALTY
Bank Terms
1921 Fulton Av IV 3-8461

CARMICHAEL STUDEBAKER
3842 Fair Oaks Blvd (C) IV 3-2745

Carmichael Studebaker
2233 Fulton Av IV 3-6481

Cartwright Wes Motors
5825 Watt Av (N) ED 2-6267

CHECKERBOARD LOTS
George B Hectles
1731 Broadway GI 2-0282

City of Ramblers
2600 Fulton Av IV 3-8491

DANA MOTORS

Largest Stock of Used JEEP VEHICLES in Northern California
2444 Marconi Av IV 7-7803

Davis & Gayer 5205 Franklin Bl—GL 7-2888

DESCH AUTO SALES 510-12th—GL 8-8523
(See Advertisement This Page)

Don's Used Cars 4961 Franklin Bl—GL 6-0110

DREW JOHN MOTORS INC
1415 Broadway GI 3-5951
(See Advertisement This Page)

EMPIRE MOTORS 1721 Howe Av WA 2-5416

Fouks Motor Co 1630 K—GI 2-2954

Franklin Auto Sales
4940 Franklin Bl—GL 6-8475

French Don Motors
2528 Broadway GL 1-9054

G & B ENTERPRISES
2608 Broadway GL 5-2462

Gaskins Auto Sales
3030 Stockton Bl GL 5-5614

GEER JOHN CHEVROLET
2440 Fulton Av IV 3-9563

HAINES MOTORS
2241 Fulton Av IV 3-6011

HARPER HARRY MOTORS
2120 Fulton Av IV 3-3428

HARROLD ELLSWORTH CO
224 Broadway GL 5-3071

Harry & Ed's Used Cars
3030 Stockton Bl WA 2-7076

HECKES GEO H
Checker Board Lots
1731 Broadway—1971 Fulton Av IV 3-3271

Horgan Auto Sales
2014 Fulton Av IV 3-9604

HUGHES MOTORS
2620 Broadway—GL 2-4861

Horsie-Ford Used Cars
11237 Folsom Bl Rancho Cordova EM 3-6750

INTERNATIONAL SPORTS CARS LTD
Finest Selection of Used Imported Cars in N. Calif.
DEALER—MO—JAGUAR—MORRIS
1841 El Camino Av—WA 2-6575

Jack Philes Wholesale House
2901 Broadway GL 5-9337

JACK'S CAR Lot 4910 Watt Av (NH) ED 2-5205

JACK'S MOTORS see also Busy Bee Motors
Finest in Used Cars
Cash for Your Car GI 3-3317
1521 K

JOE'S AUTO SALES
Joe Joop-Proprietor
1849 Fulton Av IV 3-3085

JOE'S USED CARS
Same Location for 20 Years
2620 Broadway—GL 5-3854

John Geer Motor Co
Johnny's Used Cars 2110 Fulton Av IV 9-5383

John's Motor Sales
Volvo Authorized Sales & Service
6208 Fair Oaks Blvd (C) IV 3-4678

Johnson Auto Sales
5443 Stockton Bl—GL 6-9348

Johnson & La Turner Motors
1720 Broadway HI 7-9782

Johnson Motors
2013 Broadway—GL 2-0196

K Street Motors see also Kay Street Motors
1801 K—HI 4-6390

KAY STREET MOTORS
1801 K HI 4-6390

KEYSTONE MOTORS INC
CLEAN USED CARS
WE BUY—SELL—TRADE
A Fair Deal Is Our Policy
1444 Del Paso Blvd (NS) WA 2-0579

LASHER-NIELLO CO
1701 K GI 8-9114

LEELANE MOTORS
560 Columbus Av (NS) GA 1-3556

Levy Pipe And Machinery
560 Columbus Av (NS) WA 5-2581
(Continued Next Page)

Make the YELLOW PAGES your buying guide—it can save you time and effort.

Huge Used Car Volume Means LOWER PRICES — BETTER VALUES

USED CARS CLEAN AS NEW CARS
* EASIEST OF TERMS ARRANGED
DON'T TAKE CHANCES — BUY FROM A FRANCHISED NEW CAR DEALER!
SELECTED USED CARS GUARANTEED FOR 10,000 MILES



John Drew Motors

Two Locations To Serve You

GI 3-5951 WA 2-0942
1415 BROADWAY Between 14th & 15th ARDEN AT BELL

DON WOLFE

Doing Business for 31 Years
"LARGEST SELECTION OF FINE QUALITY, LATE MODEL USED CARS IN SACRAMENTO"
"EVERYBODY KNOWS" IT'S DON WOLFE FOR QUALITY
DIAL GI 3-3973 NOW

To BUY — SELL or TRADE
DON WOLFE
16th & K
OPEN EVENINGS TILL 9 P.M.



AUTOMOBILES ARE OUR BUSINESS

The Lucky Irishman

THE WORKING MAN'S FRIEND
Sells Used Cars With A Conscience
Buyer on Night—Day or Night
CASH
FOR YOUR CAR OR EQUITY (Whether Paid for or Not)
GI 2-2666
2701 BROADWAY

JOHNNY DESCH SAYS

14 Yrs. AT THIS LOCATION
JOHNNY DESCH USED CARS
"I'LL BUY"
NO BICKERING NO QUIBBLING
Come Prepared to Do Business
BALANCE PAID OFF
A Lower Priced Car For Your Equity
PAYMENTS REDUCED
WE SPECIALIZE IN PICK-UP TRUCKS
Are GUARANTEED
WHOLESALE — RETAIL
On All New Types Cars & Trucks
BANK TERMS
GI 8-8523
510 - 12th St., SACRAMENTO

USED CARS

ALL MAKES & MODELS OF USED CARS
BUY — SELL — TRADE
IV 3-6073

TOWN & COUNTRY AUTO SALES

3329 FULTON AVE.